



Joining forces for the automotive aftermarket

ADPA and Automechanika become partners

Frankfurt, 17 April 2024 - ADPA and Automechanika have announced today a new partnership to jointly strengthen further the independent automotive aftermarket in Europe.

Automechanika Frankfurt is one of the most important trade shows worldwide for the automotive aftermarket. As an international meeting place for the industry, dealership trade and maintenance and repair segment, it provides a major platform for business and technological knowledge transfer. It covers the full scale of products and services, from accessories and customising to tires and wheels, including diagnostics and repair and many others. Building upon its international attendance, it is the flagship event for other Automechanika tradeshow worldwide.

ADPA and Automechanika have agreed to promote each other towards their respective networks, in an effort to bringing together all relevant stakeholders of the independent aftermarket. This cooperation will be particularly strong during the Automechanika Frankfurt exhibition, scheduled from the 10th to the 14th of September 2024.

Patrick Lo Pinto, ADPA Board Member in charge of Communications, said: “We are very proud to become a partner of Automechanika, one of the leading trade shows for the automotive aftermarket worldwide. It is a welcomed recognition of the primary and increasingly important work that ADPA and its Members are doing for the benefit of the wider automotive aftermarket and its competitiveness.”

Olaf Mußhoff, Director of Automechanika, added: “ADPA Members are playing a key role in enabling the independent aftermarket by providing much needed technical information, without which it would be nearly impossible to service cars, especially the most recent ones. And ADPA is central when it comes to the defence of the rights of the aftermarket. So welcoming ADPA in the big Automechanika family was a natural move.”

Pierre Thibaudat, ADPA Director General, concluded: “Together, we will be able to highlight even further how complex, lively and innovative the automotive aftermarket is, and the interdependence between its different segments. This is a great step forwards for the cohesion and solidarity in our fast-changing ecosystem.”



For more information

Automechanika [website](#)

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ADPA, the European Automotive Data Publishers Association, aims to ensure fair access to automotive data and information needed for the repair and maintenance of the 280 millions vehicles on European roads, contributing to their continuous roadworthiness over their lifetime. Its members design and provide competitive, innovative and multibrand solutions to operators of the automotive aftermarket. Founded in 2016 and based in Brussels, ADPA is a Member of AFCAR, the Alliance for the Freedom of Car Repair in the European Union, and FAAS, the Forum for Automotive Aftermarket Sustainability.

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